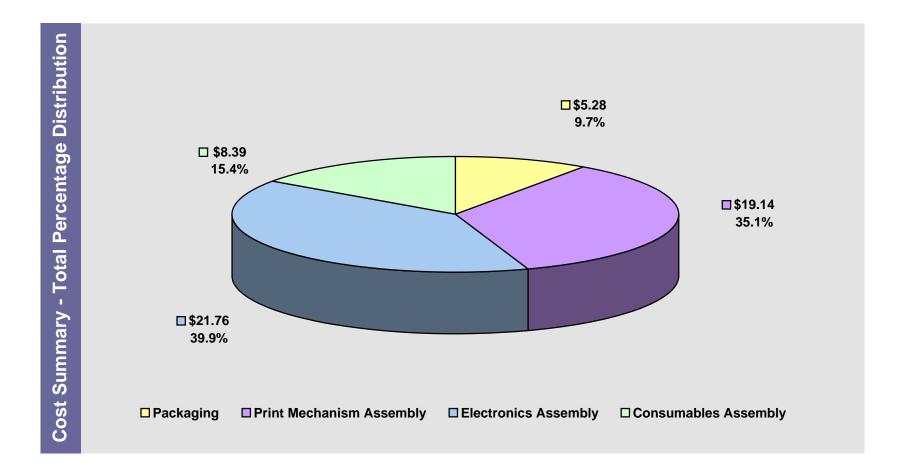
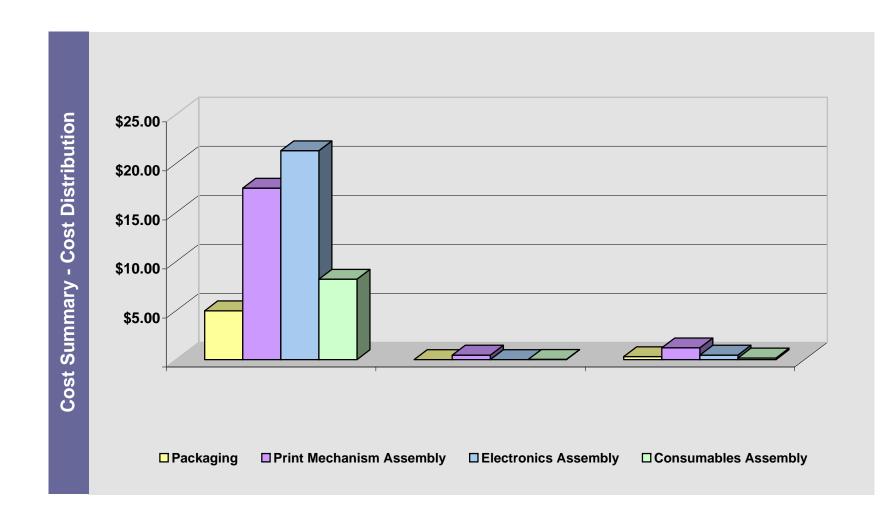


CHINA @ 2M per yr EXECUTIVE SUMMARY

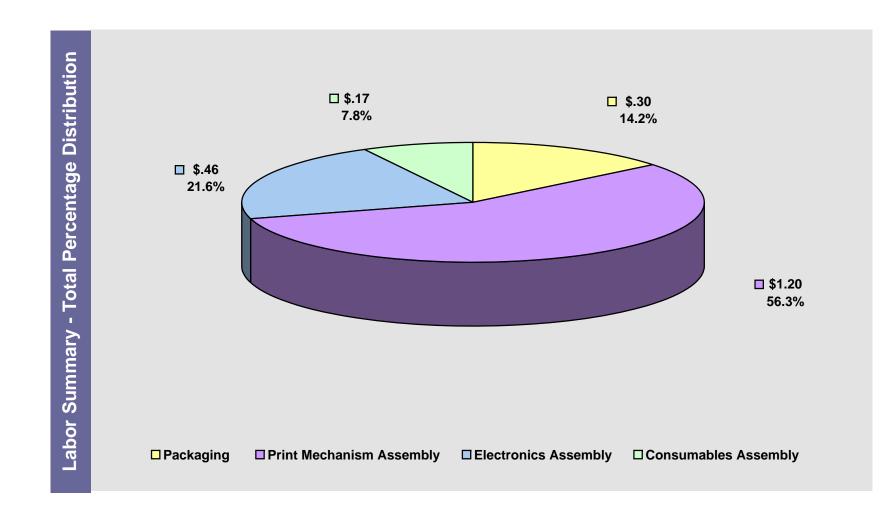
TOTAL COST\$54.58



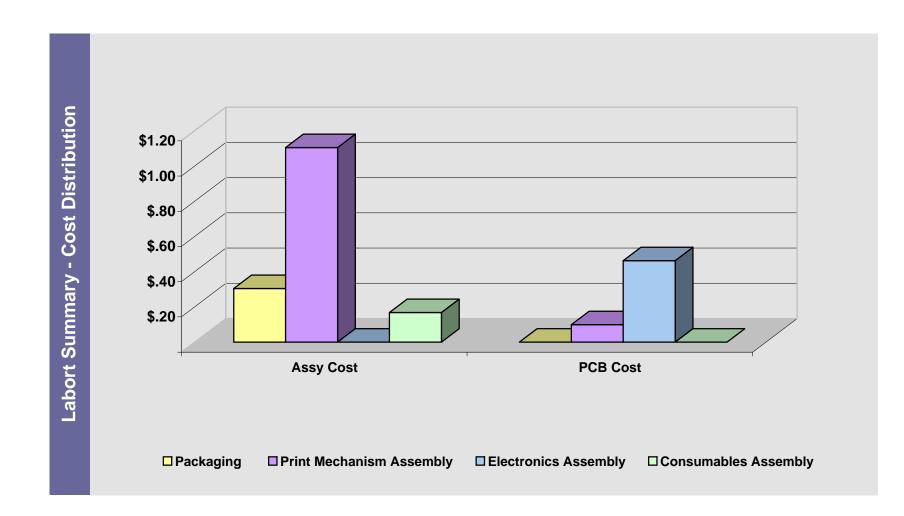














CHINA @ 2M per yr COST SUMMARY

	Material Cost	Tooling Cost	Labor & OH Cost	Total	% of Total Cost
Packaging	\$4.98	\$.001	\$.30	\$5.28	9.7%
Print Mechanism Assembly	\$17.49	\$.45	\$1.20	\$19.14	35.1%
Electronics Assembly	\$21.30		\$.46	\$21.76	39.9%
Consumables Assembly	\$8.20	\$.02	\$.17	\$8.39	15.4%
UNIT TOTALS	\$51.97	\$.48	\$2.14	\$54.58	100.0%

CYPRESS LABS

HP Deskjet 3940 Printer

CHINA @ 2M per yr LABOR SUMMARY

Volume estimated @ 2 million per year			ASSY Cost/ HR	PCB/SMT Cost/ HR		
Labor Estimates - CHINA			\$.85	\$.85		
Overhead-%			462	462		
Total per hour			\$4.78	\$4.78		
	Parts Count	Labor Minutes	Assy Cost	PCB Cost	Total Cost	% of Total Cost
Packaging	36	3.8	\$.30		\$.30	14.2%
Print Mechanism Assembly	191	15.1	\$1.10	\$.10	\$1.20	56.3%
Electronics Assembly	175	5.8		\$.46	\$.46	21.6%
Consumables Assembly	27	2.1	\$.17		\$.17	7.8%
UNIT TOTALS	429	26.8	\$1.58	\$.56	\$2.14	100.0%



Report Methodology

The labor and overhead rates applied in this report reflect our latest information on labor costs in the manufacturing country. (See the Labor Summary for location and rates) Some parts may be manufactured elsewhere, if so the location is reflected the individual part cost estimates. These reports are normalized to represent a company large enough to function profitably in the highly competitive computer and peripheral industry on a worldwide basis. This company is considered able to afford the level of tooling and purchasing power required for very high volume and low manufacturing costs. It is believed that this normalization process results in a cost estimate which fairly represents a typical world class manufacturer of products.

Since components must be able to compete on a worldwide basis, they are manufactured wherever it makes the best economic sense for the manufacturer. Component costs are therefore similar whether purchased in the US, Asia or Europe. Tooling and factory equipment are also competing on a worldwide basis, which tends to level the overhead costs of product manufacturing.

The major differences in manufacturing cost from one country to another are in the cost of labor. Direct labor costs, however, are very small numbers when compared to the cost of the tooling required for high volume fabrication and manufacturing of the piece parts, components, and product subassemblies. As much as is possible, the labor rates and overhead rates used in these reports intend to reflect the location of the manufacturing effort.

Manufacturing Labor Cost

The hourly labor costs for mechanical assembly and electronics assembly for this MCA Report are noted on the Labor Summary sheet. The basic hourly rate is determined by the manufacturing geographical location. The more comprehensive overhead rate is a function of the location as well as the estimated annual production volume for the product. The sum of these two amounts determines the hourly manufacturing assembly cost for both, the mechanical and electronics assemblies, taking into account the location and estimated production volume of the subject report.

A very important part of CA Lab's research effort is dedicated to tracking the labor costs in various countries that manufacture for the hi-tech industries. Currently, the labor costs for 23 countries are tracked in the CA database. A change in either the manufacturing location or the estimated production volume can dramatically affect the product cost estimates.

In many cases major assemblies are made in various locations other than the location noted on the Labor Summary sheet. When that occurs, the actual location is noted on the data sheet detailing that assembly and the associated labor cost is used for that specific estimate.

Overhead Costs

The overhead (OH) rate estimate shown on the LABOR SUMMARY sheet is applied to the ASSY and PCB labor hourly rates. This estimate includes factors for most elements of overhead costs such as: employee benefits, facilities, factory capital expense, product specific tooling, production engineering expense (test, methods, sustaining), and all material support including purchasing, receiving, warehouse, and shipping & receiving expenses.

These same overhead cost elements are included for fabricated parts as described in EACH above. Also included is the depreciation of capital equipment such as presses, general case shears, brakes, dies, fixtures, jigs, test systems, test computers and software, and Etc.

Overhead costs not included are license fees, management allocation, dead time on the assembly line, and scrap costs.

Specific costs for molds, dies, and progressive tooling used only on the part being estimated is listed in the tooling column.

Component Costs



CHINA @ 2M per yr REPORT METHODOLOGY

Some components and subassemblies are custom made for a specific manufacturer and quotes are not obtainable since they are proprietary to that manufacturer. In these cases, estimates on devices with similar functional specifications are used to estimate the cost of the custom part. In most of these cases, it is assumed that the use of a custom part either is less expensive or allows a much greater functionality. Sometimes it does both.

For these reports, we cannot ask vendors for price quotes on parts. A price quote is a contractual process, which results in a binding price with all of the legal conditions attached. These reports use budgetary engineering cost estimates, which are non-binding quotes, relieving the vendor of the formalities of a real quote. Engineers that make choices between competing components or architectures early on in the design process usually use budgetary engineering estimates.

The purchasing power of a large corporation should also be considered in estimation of competitive component costing quotes. Frequently the purchasing group, in these large companies, can negotiate parts costs based on much higher quantities by lumping the parts volumes for all product purchased from a given vendor. No estimates are included in this report for the cost of licensing fees, or royalties. For all of these reasons, in these reports, for any given component the lowest conceivable price is used.

Commodity Components

These are the staple components of the electronics industry. Capacitors, resistors, diodes, power transistors, zeners, connectors, are examples. Even fans and stepper motors can fall into the commodity category. These components can be categorized by voltage, power, packaging, or some other parameter and lumped together for estimating purposes.

Many of the microprocessors and memory components are also commodity components. However, special effort is generally made to obtain prices since these are typically among the higher priced items.

An effort is made to identify all major components by reference to IC master parts guides, vendors' data sheets, distributor catalogs, and advertising in current technical periodicals. Many times, however, the part cannot be identified by the component markings. In this case, the functional area is identified and an estimate based on the required functionality is used.

Proprietary Integrated Circuits

Custom integrated circuits, such as ASIC's and programmable gate array's (PGA), are among the more difficult parts to estimate. The packaging and pin count provide clues, but the silicon content (number of gates, process, etc.) is not easily identifiable. In most cases, a cost based on the circuit functionality and the known cost of a similar part is used. A large portion of the electronics cost can be comprised of these custom integrated circuits due to their immense complexity. This is an important part of the estimation process.

A proprietary algorithm is used in very difficult cases as the costing method. This algorithm uses whatever information is available to calculate the estimated cost. Information, such as, pin count, package type, material type, chip dimension, technology level, power dissipation, yield, and/or operation frequency is entered, the missing data is estimated and the algorithm calculates a cost estimate.

Printed Circuit Boards

PCBs costs are estimated using the size and number of layers approach. An algorithm that computes the largest number of boards per panel is used to arrive at the PCB cost, with adders for gold tabs, solder masking, silk screening or other special processing.



CHINA @ 2M per yr REPORT METHODOLOGY

It is assumed that high-volume assembly methods are used using pick and place machines and SMT machinery to populate and flow solder the board. Some boards require hand assembly of some components and these are estimated accordingly. Computerized test of all completed printed wiring boards is assumed and incorporated into the estimating model.

Plastic Parts

All molded plastic parts are weighed and the material is identified if possible (frequently marked on larger parts due to recycling efforts). This information is used along with assumptions about cycle time, number of cavities in the mold, rejected parts percentage, and the cost per hour of running the assumed press. In very large parts, the material cost is a significant part of the cost, in very small ones, the material is very small and the machine costs dominate.

Optical parts

The costs of optical parts made from glass or quartz crystal optical parts costs are dominated by the time required for grinding in the optical specifications, which are assumed in these reports. These parts costs are typically estimated by a time and material method derived from traditional optical manufacturing processes.

Molded Optical Parts

Very complex molded plastic optical parts are being used very effectively in modern products. The cost of these parts is just somewhat higher than any similar sized plastic part, since the complexity has been incorporated into the mold. These parts are estimated by the plastic algorithm method with an adjustment factor for optical grade plastic.

Metal parts

Highly automated extremely accurate stamping processes manufacture steel, aluminum, brass, beryllium copper, and other metal parts today. Stamped parts and parts made with other processes such as sintering, casting, welding, machining, and combinations of these processes are always found in contemporary products. The costs for these parts are estimated by use of proprietary algorithms using material type, weight, and other factors to calculate an estimated cost.

Assembly methods

Many plastic parts are designed to use snap together assembly techniques. This applies to gears and other small parts as well as the 'skins' of the device. This leads to very rapid assembly. However, screws are still the major fasteners used for both metal and plastic assembly. It is assumed that automated fastener assembly drivers are available. Assembly is always estimated to be laboring intensive and not fully automated unless so noted.

OEM subassemblies

Frequently, certain subassemblies are purchased on an OEM basis from vendors specializing in these subassemblies. Power supplies, modem modules, memory sims, and display panels are typical examples. If such an OEM subassembly is identified as a standard commodity part, it is estimated as a purchased part and noted as such. If such a part is in unique form factor, it is estimated as a manufactured assembly.



CHINA @ 2M per yr PACKAGING ASSY

LINE #	DESCRIPTION	REF	QTY	EACH 1	TOTAL	TOOI EA	∟ ОН ТОТ	TIME (in sec) ASSY PCB	NOTES
1	Packaging & Documentation								
2	shipping & packaging	ref						51	
3	outer container, 1 layer corrugated		1	.29	.29				18.5" x 9.5" x 7.75", full color
4	label, barcode		1	.02	.02				paper
5	tape, printer shipping		1	.01	.01				
6	protective film, cover		1	.01	.01				3 g pe film
7	protective bag, printer		1	.01	.01				21 g pe-ld
8	tape, bag		1	.01	.01				
9	packing material		2	.03	.07				34 g egg crate material
10	separator		1	.05	.05	.001	.001	1	65 g corrugated material
11	packing material, cartridge stop		1	.02	.02				4 g corrugated material
12									
13	AC power adapter, HP	ref						22	
14	AC adapter		1	3.55	3.55				input:100-240V, 600mA 50/60Hz, 20W
15	bag, adapter		1	.01	.01				2 g pe
16	label, barcode		1	.01	.01				paper
17	tie wrap		1	.003	.003				
18									
19	power code	ref						15	
20	power code		1	.45	.45				
21	tie wrap		1	.003	.003				
22	label		1	.01	.01				vinyl
23									
24	ink cartridges	ref						57	
25	bag, cartridge		2	.01	.02				1 g metalized foil bag, 2 color
26	inner holder, cartridge		2	.001	.002				3 g cardstock
27	protective film cover, printhead		2	.01	.01				0.5 g pe
28	pull tab, printhead cover		2	.01	.01				0.5 g pe, color
29	bag, ink cartridge & installation guide		1	.02	.02				zip lock bag, pe film
30	label, bag, barcode		1	.01	.01				paper
31	card, cartridge numbers		1	.02	.02				cardstock, full color, 2 sided



CHINA @ 2M per yr PACKAGING ASSY

LABS

LINE #	DESCRIPTION	REF	QTY	EACH T	OTAL	TOOL OH EA TOT	TIME (in sec) ASSY PCB) NOTES
32	instruction guide, cartridges		1	.02	.02			10.3" x 7.5", glossy, full color, 2 sided
33								
34	documentation & software	ref					39	
35	CD, pc suite		1	.05	.05			
36	envelope, CD		1	.02	.02			paper & pe film
37	CD, AOL		1	.05	.05			
38	envelope, CD, AOL		1	.02	.02			
39	setup poster, Windows		1	.04	.04			18.5" x 12.5", 3 color, 2 sided, glossy
40	setup poster, Macintosh		1	.03	.03			18.5" x 12.5", 3 color, 1 sided, glossy
41	reference guide		1	.16	.16			9" x 6.5", 1 color, 52 pgs, 2 sided
42								
43	final cleaning	ref						
44	cleaning						45	
	PARTS COUNT	36						
	MATERIAL COST	\$4.98						

MATERIAL COST	\$4.98
TOOLING COST	\$.001
TOTAL ASSY TIME in MINUTES	3.8
LABOR COST	\$.30
TOTAL COST	\$5.28

LABS

HP Deskjet 3940 Printer

LINE #	DESCRIPTION	REF	QTY	ЕАСН Т	OTAL	TOOL EA	. ОН ТОТ	TIME (in sec) ASSY PCB) NOTES
1	Print Mechanism Assembly								
2	top cover assy	ref						38	
3	cover		1	.73	.73	.018	.018	3	241 hips
4	actuator lever, door open		1	.01	.01	.003	.003	3	1.6 g pom
5	cushion, inner edge		1	.01	.01				0.6 g foam rubber strip, adhesive
6	screw, cover		4	.01	.02				
7	label, ink cartridge placement		1	.03	.03				vinyl, 3 color
8									
9	top door assy	ref						11	
10	door		1	.45	.45	.013	.013	3	142 g ps-hi
11	chassis, vertical chassis		1	.01	.01	.005	.005	5	0.2 g alum, stamped, painted, adhesive
12									
13	paper tray assy	ref						11	
14	tray		1	.24	.24	.006	.006	5	80 g hips
15	extension, tray		1	.07	.07	.004	.004	ŀ	21 g hips
16									
17	paper director assy	ref						32	rear of printer
18	paper director		1	.35	.35	.006	.006	6	88 g abs
19	idle rollers		3	.01	.04	.003	.009)	1 g pom
20	piano spring axel, rollers		3	.02	.06				
21									
22	base assy	ref						108	
23	base / bottom cover		1	.89	.89	.021	.021		296 g hips
24	label, manufacturers		1	.03	.03				vinyl
25	foot, base		2	.02	.04				0.6 g rubber, 12mm sq. x 3mm thick
26	button, power		1	.01	.01	.003	.003	3	2 g hips
27	light pipe		1	.12	.12				2 g pc
28	slide, paper guide		4	.01	.02	.003	.012	2	1 g pom
29	friction guide, slide		1	.01	.01	.003	.003	3	0.5 g rubber



LINE #	DESCRIPTION	REF	QTY	EACH 1	TOTAL	TOOL EA	. ОН ТОТ	TIME (in sec ASSY PCB	-
30	friction pad		1	.01	.01				0.6 g cork
31	guide roller		1	.01	.01	.003	.003	5	0.5 g pom
32	width adjuster arm		1	.05	.05	.003	.003	}	10 g pom
33	mounting plate, wiper, head		1	.07	.07	.004	.004		15 g pom
34	wiper blade, head cleaner		2	.01	.02	.003	.006	;	1 g rubber
35	super absorption block		2	.03	.05				5 g cellulose material
36	retainer bracket		1	.01	.01	.005	.005	;	2 g steel
37	screw		3	.01	.02				
38									
39	pcb, door open lever	ref							
40	pcb		1	.04	.04			36	1" x 0.75", 1 layer, 1 sided
41	connector, hdr, 2 pos		1	.03	.03				
42	connector, solder lead		2	.01	.01				
43	wire		2	.01	.01				
44	switch, lever		1	.20	.20				
45	screw		1	.01	.01				
46									
47	Begin Chassis Assembly								
48	carriage motion assy	ref						146	
49	chassis, carriage motion		1	.18	.18	.009	.009)	212 g steel
50	arm, pinch roller		4	.22	.86	.003	.012	2	4 g pc + cf15 + 10ptfe + 2s1
51	pinch roller		4	.05	.21	.003	.012	2	1 g ss
52	spring, pinch roller		4	.02	.08				
53	stop		1	.003	.003	.003	.003	5	0.1 g rubber
54	bracket, belt pulley		1	.02	.02	.003	.003		2 g ppe gf
55	pulley wheel, belt tensioner		1	.004	.004	.003	.003		0.6 g pom
56	shaft, wheel		1	.05	.05	.003	.003		0.3 g ss
57	spring, tension		1	.03	.03				
58	motor, carriage, w/ cable		1	1.75	1.75				C9050-60001

LABS

HP Deskjet 3940 Printer

59 linear tachometer 1 1.45 1.45 60 retainer bracket, linear tachometer 1 0.03 0.03 0.05 0.04 g ss 61 timing belt, carriage 1 65 .65 .007 153 ss rod 62 carriage rod 1 .50 .50 .007 153 ss rod 63 retainer bracket, belt 1 .003 .003 .005 .04 g ss 64 retainer clip, belt 1 .003 .003 .005 .005 .0.4 g ss 65 screw 3 .01 .02 .01 .01 .01 67 spacer clip 1 .003 .003 .005 .005 .01 g ss 68	LINE #	DESCRIPTION	REF	QTY	EACH 1	OTAL	TOOL EA	_ ОН ТОТ	TIME (in sec) ASSY PCB) NOTES
61 timing belt, carriage 1 .65 .65 62 carriage rod 1 .50 .50 .007 .153 ss rod 63 retainer bracket, belt 1 .01 .013 .003 1 g pc 64 retainer (lp, belt 1 .003 .003 .005 .04 g ss 65 screw 3 .01 .02 .015 .005 .01 g ss 66 e clip .0 .003 .003 .005 .005 .01 g ss 67 spacer clip 1 .02 .003 .005 .005 .01 g ss 68	59	linear tachometer		1	1.45	1.45				
62 carriage rod 1 .50 .50 .007 .153 ss rod 63 retainer bracket, belt 1 .01 .003 .003 1 g pc 64 retainer clip, belt 1 .003 .003 .005 .006 .04 g ss 65 screw 3 .01 .02 .005 .01 g ss 66 e clip 2 .01 .01 .01 .01 67 spacer clip 1 .003 .003 .005 .005 .01 g ss 68	60	retainer bracket, linear tachometer		1	.003	.003	.005	.005	;	0.4 g ss
63 retainer bracket, belt 1 .01 .003 .003 1 g pc 64 retainer clip, belt 1 .003 .005 .005 0.4 g ss 65 screw 3 .01 .02 .01 .01 66 e clip 2 .01 .01 .05 .005 0.1 g ss 67 spacer clip 1 .003 .003 .005 .005 0.1 g ss 68 e .01 .02 .003 .005 .005 .01 g ss 69 carriage assy ref .003 .005 .005 .32 g pc gf20 71 retainer clip 1 .02 .002 .003 .006 .3 g pc gf20 73 ink cartridge tensioner 2 .03 .06 .003 .006 .0.3 g pc gf20 74 spring 2 .01 .01 .003 .006 .0.3 g si rubber 75 mounting bracket, seat 2 .01 .01 .003 .006 .0.3 g si rubber 74 spring cl	61	timing belt, carriage		1	.65	.65				
64 retainer clip, belt 1 .003 .003 .005 .005 0.4 g ss 65 screw 3 .01 .02 .01 .02 66 e clip 2 .01 .003 .005 .005 0.1 g ss 67 spacer clip 1 .003 .003 .005 .005 0.1 g ss 68 carriage assy ref 68 .005 .005 .32 g pc gf20 71 retainer clip 1 .002 .002 .003 .005 .30 g pc gf20 73 ink cartridge tensioner 2 .03 .06 .003 .006 .3 g pc gf20 74 spring 2 .01 .012 .003 .006 .08 g pc gf20 74 spring 2 .01 .01 .01 .003 .006 .03 g si-rubber 75 mounting bracket, seat 2 .01 .01 .003 .006 .03 g si-rubber 76 seat, printhead 2 .01 .01 .003 .003 .003	62	carriage rod		1	.50	.50	.007	.007	•	153 ss rod
65 screw 3 .01 .02 66 e clip 2 .01 .01 67 spacer clip 1 .003 .003 .005 .005 0.1 g ss 68 carriage assy ref 68 68 68 70 housing base, carriage 1 .25 .25 .005 .005 .32 g pc gf20 71 retainer clip 1 .002 .002 .003 .003 .003 0.1 g pom 72 guide bracket, ink cartridge 1 .24 .24 .005 .005 .30 g pc gf20 73 ink cartridge tensioner 2 .03 .06 .003 .006 .03 g pc gf20 74 spring 2 .01 .01 .02 .003 .006 0.8 g pc gf20 76 mounting bracket, seat 2 .01 .01 .003 .006 0.3 g si-rubber 77 spring clip 2 .03 .006 .055 .010 0.2 g ss 78 gear 1 .01	63	retainer bracket, belt		1	.01	.01	.003	.003	5	1 g pc
66 e clip 2 0.1 0.01 67 spacer clip 1 0.03 0.03 0.05 0.05 0.1 g ss 68	64	retainer clip, belt		1	.003	.003	.005	.005	;	0.4 g ss
67 spacer clip 1 .003 .003 .005 .01 g ss 68 ref 68 70 housing base, carriage 1 .25 .25 .005 .32 g p gf20 71 retainer clip 1 .24 .25 .005 .003 .01 g pom 72 guide brackt, ink cartridge 1 .24 .24 .003 .003 .01 g pom 73 ink cartridge tensioner 2 .03 .06 .003 .006 .3 g pc gf20 74 spring 2 .05 .10 75 mounting bracket, seat 2 .01 .02 .003 .006 0.8 g pc gf20 76 seat, printhead 2 .01 .01 .003 .006 0.3 g si-rubber 77 spring clip 2 .01 .01 .003 .006 0.3 g pc gf20 78 gear 1 .03 .006 .003 .001 0.2 g ss 78 gear 1 .02 .02	65	screw		3	.01	.02				
68 ref 68 70 housing base, carriage 1 .25 .25 .005 .005 .32 g pc gf20 71 retainer clip 1 .002 .002 .003 .003 0.1 g pom 72 guide bracket, ink cartridge 1 .24 .24 .005 .005 .30 g pc gf20 73 ink cartridge tensioner 2 .03 .06 .003 .006 .3 g pc gf20 74 spring 2 .05 .10 .01 .02 .003 .006 .08 g pc gf20 75 mounting bracket, seat 2 .01 .01 .003 .006 0.3 g si-rubber 77 spring clip 2 .01 .01 .003 .006 0.3 g si-rubber 78 gear 1 .01 .01 .003 .006 0.3 g si-rubber 79 spring clip 2 .003 .006 .005 .010 0.2 g ss 78 gear 1 .01 .01 .003 .003 .003 .02 g pom	66	e clip		2	.01	.01				
69 carriage assy ref 68 70 housing base, carriage 1 .25 .005 .005 .32 g pc gf20 71 retainer clip 1 .002 .002 .003 .003 0.1 g pom 72 guide bracket, ink cartridge 1 .24 .24 .005 .003 .01 g pom 73 ink cartridge tensioner 2 .03 .06 .003 .006 .3 g pc gf20 74 spring 2 .05 .10 .005 .006 0.8 g pc gf20 74 spring 2 .01 .01 .003 .006 0.8 g pc gf20 75 mounting bracket, seat 2 .01 .01 .003 .006 0.3 g si-rubber 76 seat, printhead 2 .01 .01 .003 .006 0.3 g si-rubber 77 spring clip 2 .003 .006 .03 g si-rubber .01 .003 .003 2 g pom 78 gear 1 .01 .01 .003 .003 6 g pp	67	spacer clip		1	.003	.003	.005	.005	;	0.1 g ss
70 housing base, carriage 1 .25 .05 .005 .32 g pc gf20 71 retainer clip 1 .002 .003 .003 .01 g pom 72 guide bracket, ink cartridge 1 .24 .24 .005 .005 .30 g pc gf20 73 ink cartridge tensioner 2 .03 .06 .003 .006 .3 g pc gf20 74 spring 2 .05 .10 .01 .02 .003 .006 .08 g pc gf20 74 spring 2 .01 .02 .003 .006 .0.8 g pc gf20 76 seat, printhead 2 .01 .01 .003 .006 .0.3 g si-rubber 77 spring clip 2 .01 .01 .003 .003 .02 g ss 78 gear 1 .01 .01 .003 .003 .02 g pom 79	68									
71 retainer clip 1 .002 .003 .003 .0.1 g pom 72 guide bracket, ink cartridge 1 .24 .24 .005 .005 .30 g pc gf20 73 ink cartridge tensioner 2 .03 .06 .003 .006 .3 g pc gf20 74 spring 2 .05 .10 75 mounting bracket, seat 2 .01 .02 .003 .006 0.8 g pc gf20 76 seat, printhead 2 .01 .01 .003 .006 0.3 g si-rubber 77 spring clip 2 .01 .01 .003 .006 0.2 g ss 78 gear 1 .01 .01 .003 .003 .02 g pom 79 1 .01 .01 .003 .003 2 g pom 81 cable, flex, 17.5", 20 conductor 1 .83 .83 1mm 82 cable guide 1 .02 .02 .003 .003 0.9 g abs	69	carriage assy	ref						68	
72 guide bracket, ink cartridge 1 .24 .24 .005 .005 .30 g pc gf20 73 ink cartridge tensioner 2 .03 .06 .003 .006 .3 g pc gf20 74 spring 2 .05 .10 .003 .006 0.8 g pc gf20 75 mounting bracket, seat 2 .01 .02 .003 .006 0.8 g pc gf20 76 seat, printhead 2 .01 .01 .003 .006 0.3 g si-rubber 77 spring clip 2 .003 .006 .005 .010 0.2 g ss 78 gear 1 .01 .01 .003 .003 .003 2 g pom 79	70	housing base, carriage		1	.25	.25	.005	.005	5	32 g pc gf20
73 ink cartridge tensioner 2 .03 .06 .003 .006 3 g p c gf20 74 spring 2 .05 .10 .01 .02 .003 .006 0.8 g p c gf20 75 mounting bracket, seat 2 .01 .02 .003 .006 0.8 g p c gf20 76 seat, printhead 2 .01 .01 .003 .006 0.3 g si-rubber 77 spring clip 2 .003 .006 .003 .003 .02 g ss 78 gear 1 .01 .01 .003 .003 .003 .2 g pom 79	71	retainer clip		1	.002	.002	.003	.003	5	0.1 g pom
74 spring 2 .05 .10 75 mounting bracket, seat 2 .01 .02 .003 .006 0.8 g pc gf20 76 seat, printhead 2 .01 .01 .003 .006 0.3 g si-rubber 77 spring clip 2 .003 .006 .005 .010 0.2 g ss 78 gear 1 .01 .01 .003 .003 .003 2 g pom 79	72	guide bracket, ink cartridge		1	.24	.24	.005	.005	;	30 g pc gf20
75 mounting bracket, seat 2 .01 .02 .003 .006 0.8 g pc gf20 76 seat, printhead 2 .01 .01 .003 .006 0.3 g si-rubber 77 spring clip 2 .003 .006 .005 .010 0.2 g ss 78 gear 1 .01 .01 .003 .003 .003 2 g pom 79	73	ink cartridge tensioner		2	.03	.06	.003	.006	5	3 g pc gf20
76 seat, printhead 2 .01 .01 .003 .006 0.3 g si-rubber 77 spring clip 2 .003 .006 .005 .010 0.2 g ss 78 gear 1 .01 .01 .003 .003 .003 2 g pom 79	74	spring		2	.05	.10				
77 spring clip 2 .003 .006 .005 .010 0.2 g ss 78 gear 1 .01 .01 .003 .003 2 g pom 79	75	mounting bracket, seat		2	.01	.02	.003	.006	5	0.8 g pc gf20
78 gear 1 .01 .01 .003 .003 2 g pom 79	76	seat, printhead		2	.01	.01	.003	.006	5	0.3 g si-rubber
79 18 80 cable assy, carriage assy ref 18 81 cable, flex, 17.5", 20 conductor 1 .83 .83 1mm 82 cable guide 1 .02 .02 .003 .003 6 g pp 83 cable retainer 1 .01 .01 .003 .003 0.9 g abs 84 ferrite core 1 .12 .12 .12 .12 .12 85 86 Begin Paper Feed Assembly 5 5 5 5 5	77	spring clip		2	.003	.006	.005	.010)	0.2 g ss
80 cable assy, carriage assy ref 18 81 cable, flex, 17.5", 20 conductor 1 .83 .83 1mm 82 cable guide 1 .02 .02 .003 .003 6 g pp 83 cable retainer 1 .01 .01 .003 .003 0.9 g abs 84 ferrite core 1 .12 .12 .12 .12 .12 85 Begin Paper Feed Assembly	78	gear		1	.01	.01	.003	.003	5	2 g pom
81 cable, flex, 17.5", 20 conductor 1 .83 .83 1mm 82 cable guide 1 .02 .02 .003 .003 6 g pp 83 cable retainer 1 .01 .01 .003 .003 0.9 g abs 84 ferrite core 1 .12 .12 .12 .12 .12 85 86 Begin Paper Feed Assembly 1 .12 .12 .12 .12	79									
82 cable guide 1 .02 .02 .003 .003 6 g pp 83 cable retainer 1 .01 .01 .003 .003 0.9 g abs 84 ferrite core 1 .12 .12 .12 .12 85	80	cable assy, carriage assy	ref						18	
83 cable retainer 1 .01 .01 .003 .003 0.9 g abs 84 ferrite core 1 .12 .12 .12 85 86 Begin Paper Feed Assembly	81	cable, flex, 17.5", 20 conductor		1						1mm
84 ferrite core 1 .12 .12 85 .12 .12 86 Begin Paper Feed Assembly	82			1	.02	.02	.003	.003	6	6 g pp
85 86 Begin Paper Feed Assembly	83	cable retainer		1	.01	.01	.003	.003		0.9 g abs
86 Begin Paper Feed Assembly		ferrite core		1	.12	.12				
87 paper drive assy ref 117										
	87	paper drive assy	ref						117	

CYPRESS LABS

HP Deskjet 3940 Printer

LINE #	DESCRIPTION	REF	QTY	EACH 1	TOTAL	TOOL EA	_ ОН ТОТ	TIME (in sec) ASSY PCB	NOTES
88	mounting plate, paper feed motor		1	.05	.05	.006	.006		38 g steel, w/ 1 ss swedged shaft
89	gear		1	.00	.02	.003	.003		3 g pc + 5t + 2sk
90	bracket, belt pulley		1	.01	.01	.003	.003		0.4 g ppe gf
91	pulley wheel, belt tensioner		1	.002	.002	.003	.003		0.1 g pom
92	retainer, pulley bracket		1	.004	.004	.005	.005		1 g ss
93	spring, tension		1	.03	.03				
94	belt, timing		1	.25	.25				
95	screw		3	.01	.02				
96	motor, paper feed		1	1.55	1.55				w/ cable & ferrite core
97	mounting bracket, paper drive		1	.58	.58	.011	.011		100 g abs gf20
98	flag		1	.02	.02	.003	.003		3 g abs
99	side plate, gears		1	.02	.02	.006	.006		16 g steel
100	retainer clip, gears		1	.02	.02	.003	.003		3 g abs
101	gear		1	.01	.01	.003	.003		0.8 g pom
102	side plate		1	.03	.03	.003	.003	I	5 g pom
103	bushing		1	.003	.003	.003	.003		0.4 g pom
104	screw		7	.01	.04				
105									
106	platen roller assy	ref						126	
107	platen roller		1	.45	.45	.006	.006		124 g ss
108	tire, platen roller		4	.07	.29	.003	.012		5 g rubber
109	gear		1	.02	.02	.003	.003		3 g pom
110	encoder disk		1	1.65	1.65				200 LPI photo etched tach wheel
111	gear		2	.01	.01	.003	.006		0.5 g pom
112	mounting bracket, gear		1	.03	.03	.003	.003		3 g ppe gf
113	gear		2	.01	.01	.003	.006		0.5 g pom
114	retainer pin		1	.02	.02				0.4 g ss
115	gear		1	.004	.004	.003	.003		0.2 g pom
116	bushing		1	.01	.01	.003	.003		0.9 g pom



LINE #	DESCRIPTION	REF	QTY	ЕАСН Т	OTAL	TOOL EA		TIME (in sec) ASSY PCB	NOTES
117	bushing		1	.01	.01	.003	.003	1 g pom	
118	gear		2	.004	.01	.003	.006	0.4 g pom	
119	gear		3	.004	.01	.003	.009	0.2 g pom	
120	bushing		1	.01	.01	.003	.003	0.8 g pom	
121	lever		1	.01	.01	.003	.003	0.4 g pom	
122	spacer clip		1	.003	.003	.003	.003	0.1 g pom	
123	retainer clip		1	.003	.003	.005	.005	0.1 g ss	
124	lever		1	.01	.01	.003	.003	0.4 g pom	
125	retainer, encoder disk		1	.01	.01	.003	.003	0.9 g pom	
126									
127	post pick feed roller assy	ref						22	
128	shaft, feed roller, post pick		1	.16	.16	.004	.004	34 g ss	
129	gear		1	.004	.004	.003	.003	0.4 g pom	
130	tire, feed roller, post pick		3	.03	.09	.003	.009	2 g rubber	
131									
132	pick roller assy	ref						77	
133	mounting bracket, pick roller		1	.02	.02	.003	.003	4 g abs	
134	side plate, paper pick housing		1	.01	.01	.003	.003	2 g ps-hi	
135	gear plate, paper pick		1	.02	.02	.003	.003	3 g abs	
136	gear		6	.01	.03	.003	.018	0.5 g pom	
137	flag		1	.01	.01	.003	.003	0.6 g abs	
138	gear		1	.01	.01	.003	.003	1 g pom	
139	hub, pick		1	.01	.01	.003	.003	2 g pom	
140	tire, pick		1	.01	.01	.003	.003	1 g rubber	
141	spring		3	.02	.06				
142									
143	pcb, sensor assy	ref							
144	pcb, C9017-80055		1	.04	.04			38 1.95" x 0.54	4", 1 layer, 1 sided
145	connector, hdr, 3 pos		1	.05	.05				



LINE	DESCRIPTION	REF	QTY	EACH T	OTAL	TOOL	ЮН	TIME (in sec)) NOTES
#						EA	тот	ASSY PCB	
146	ferrite core		1	.08	.08				
147	wire		3	.02	.06				
148	photo interrupter		1	.21	.21				
149 E	nd Paper Feed Assembly								
150									
151	maintenance station assy	ref						58	
152	absorption block, maint. station		1	.02	.02				3 g cellulose material, (3 pieces)
153	housing, cleaning station, base		1	.06	.06	.004	.004	1	13 g abs
154	wiper blade		1	.003	.003	.003	.003	3	0.1 g rubber
155	spring		2	.03	.06				
156	spring		1	.02	.02				
157	housing, cleaning station, upper		1	.08	.08	.003	.003	3	10 g pc gf20
158	seat, cap		2	.01	.01	.003	.006	6	0.8 g pc
159	сар		2	.01	.02	.003	.006	6	0.8 g rubber
160	pin		1	.01	.01				0.4 g ss
161 E i	nd Chassis Assembly								

PARTS COUNT	191
MATERIAL COST	\$17.49
TOOLING COST	\$.45
TOTAL ASSY TIME in MINUTES	15.1
LABOR COST	\$1.20
TOTAL COST	\$19.14

LABS

HP Deskjet 3940 Printer

CHINA @ 2M per yr ELECTRONICS ASSY

LINE #	DESCRIPTION	REF	QTY	EACH T	OTAL	TOOL OH EA TOT	TIME (in sec) ASSY PCB	NOTES
1	Electronics Assembly							
2	pcb, electronics	ref						
3	pcb, C9050-80002		1	.52	.52		259	3.75" x 3.4", 4 layer, 2 sided
4								
5	miscellaneous components							
6	label, barcode		1	.01	.01			vinyl
7	insulator pad		1	.02	.02			
8	screw		1	.01	.01			
9	total misc. components	\$.04						
10								
11	connectors							
12	hdr, 2 pin		2	.03	.06			
13	hdr, 3 pin		2	.05	.09			
14	USB		1	.25	.25			
15	mate-n-lok, 3 pin		1	.09	.09			
16	flex, 20 pos		1	.58	.58			
17	total connectors	\$1.07						
18								
19	discrete components							
20	capacitor, smt		62	.01	.62			
21	capacitor, 50v 330uF		1	.08	.08			
22	capacitor, 6.3v 330uF		2	.04	.08			
23	capacitor, 25v 10uF		1	.03	.03			
24	resistor, smt		37	.004	.15			
25	resistor, smt		1	.15	.15			6.4mm x 3.2mm
26	resistor array, 8 pin		4	.02	.06			
27	diode, smt		1	.02	.02			
28	led, smt		1	.03	.03			
29	transistor, sog8		1	.16	.16			



CHINA @ 2M per yr ELECTRONICS ASSY

LINE #	DESCRIPTION	REF	QTY	EACH 1	OTAL	TOOI EA	∟ ОН ТОТ	TIME (in sec ASSY PCB) NOTES
30	inductor filter, smt		2	.02	.03				
31	inductor		1	.25	.25				8mm x 8mm x 15mm
32	switch, pushbutton momentary		1	.04	.04				
33	crystal oscillator, R240DNJ5H		1	.25	.25				10.8 x 4.5mm
34	total discrete components	\$1.95							
35									
36	integrated circuits								
37	IC: ARM processor		1	3.99	3.99				ST ARM C9050-80010 bga160
38	IC: microcontroller		1	1.97	1.97				ST 1825-0087 990GN qfp64
39	IC: tach encoder		1	3.23	3.23				Agilent 0041 C528
40	IC: EEprom, 256k x 16		1	.21	.21				Microchip 24C04B sog8
41	total integrated circuits	\$9.40							
42	total electronics pcb	\$12.97							
43									
44	pcb, printhead	ref							
45	pcb, C9050-80003		1	.17	.17			89	2.1" x 2.25", 2 layer, 1 sided, gold tab
46									
47	miscellaneous components								
48	label, barcode		1	.01	.01				vinyl
49	flex circuit, printhead contacts		1	.41	.41				3" x 2", 1 layer, gold tab
50	total misc. components	\$.42							
51									
52	connectors								
53	flex, 20 pos		1	.58	.58				
54	solder glue, 75 pos		1	.25	.25				
55	total connectors	\$.83			-				
56		T							
57	discrete components								
58	capacitor, smt		21	.01	.21				
					· — ·				



CHINA @ 2M per yr ELECTRONICS ASSY

LINE #	DESCRIPTION	REF	QTY	EACH 1	TOTAL	TOOL C EA T	он Гот	TIME (in sec) ASSY PCB	NOTES
59	capacitor, 25v 330uF		1	.08	.08				
60	capacitor, 50v 10uF		1	.04	.04				
61	capacitor, 16v 10uF		1	.03	.03				
62	resistor, smt		5	.004	.02				
63	inductor, smt		2	.02	.03				
64	voltage regulator, sot23	VR1-3	3	.08	.24				
65	total discrete components	\$.65							
66	•								
67	integrated circuits								
68	IC: printhead driver	U1	1	2.88	2.88			TI S	N105117BPZP qfp100
69	IC: tach encoder	U2	1	3.23	3.23			Agil	ent 9970 S522
70	IC: transistor, NPN	U3-5	3	.05	.15			6L7	so6
71	total integrated circuits	\$6.26							
72	total printhead pcb	\$8.33							
	PARTS COUNT	175							
	MATERIAL	\$21.30							
	TOOLING COST								
	TOTAL ASSY TIME in MINUTES	5.8							
	LABOR COST	\$.46							
	TOTAL COST	\$21.76							

HP Deskjet 3940 Printer

CHINA @ 2M per yr CONSUMABLES ASSY

LABS

LINE #	DESCRIPTION	REF	QTY	EACH 1	OTAL	TOOL EA	- OH TOT	TIME (in sec) ASSY PCB	NOTES
π						LA	101		
1	Consumables Assembly								Fully automated mfg process
2	ink cartridge, BLACK							46	C9351A HP21, black, vol. At 3M
3	housing		1	.15	.15	.003	.003		19 g pet gf15 pur
4	lid, cartridge		1	.02	.02	.003	.003		5 g ps gf15 bonded to housing
5	label, barcode		1	.01	.01				vinyl
6	label, HP22		1	.02	.02				vinyl
7	ink, black, 5ml		1	.08	.08				est. 5 g
8	foam block		1	.03	.03	.003	.003		2 g open cell foam
9	ink filter		1	.10	.10				wire mesh
10	flex circuit		1	.09	.09				1.7" x 0.74" 1-layer, gold tab
11	silicon printhead		1	2.85	2.85				416 nozzles, 4 x 104, 0.118" x 0.456"
12	nozzle plate		1	.36	.36				ss photo etched, 104 x 4 rows
13									
14	ink cartridge, tricolor							80	C9352A HP22, tricolor, vol. at 3M
15	housing		1	.17	.17	.003	.003		22 g pet gf15 pur, 3 sections for colors
16	lid, cartridge		1	.02	.02	.003	.003		5 g ps gf15 bonded to housing
17	spacer/ flex circuit seat		1	.01	.01	.002	.002		0.5 g pc
18	label, barcode		1	.01	.01				vinyl
19	label, HP22		1	.02	.02				vinyl
20	ink, cyan, magenta, yellow, 5ml		3	.10	.30				est. 5 g total for 3 colors
21	foam block		3	.01	.04	.002	.006		1 g open cell foam
22	ink filter		3	.08	.24				wire mesh
23	flex circuit		1	.09	.09				1.7" x 0.74" 1-layer, gold tab
24	silicon printhead		1	3.24	3.24				300 nozzles, 100/color, 0.138" x 0.453"
25	nozzle plate		1	.36	.36				ss photo etched, 100 x 3 rows

C	PRESS LABS		н	P Deskjet 39	CHINA @ 2M per yr CONSUMABLES ASSY		
LINE #	DESCRIPTION	REF	QTY	EACH TOTAL	TOOL OH EA TOT	TIME (in sec) ASSY PCB	NOTES
	PARTS COUNT MATERIAL TOOLING COST TOTAL ASSY TIME in MINUTES LABOR COST TOTAL COST	27 \$8.20 \$.02 2.1 \$.17 \$8.39					



Date	Level	Notes
February 2, 2006		Started Analysis
February 6, 2006	1	Analysis completed and released by Cypress Labs
		Reference 0000