

CHINA @ 250K per yr EXECUTIVE SUMMARY

TOTAL COST \$137.72





CHINA @ 250K per yr EXECUTIVE SUMMARY





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CHINA @ 250K per yr COST SUMMARY

	Material Cost	Tooling Cost	Labor & OH Cost	Total	% of Total Cost
Packaging	\$10.13	\$.04	\$.34	\$10.51	7.6%
Mechanical Assembly	\$5.58	\$.41	\$1.56	\$7.55	5.5%
Electronics Assembly	\$117.73	\$.08	\$1.20	\$119.01	86.4%
Final Prep			\$.65	\$.65	0.5%
UNIT TOTALS	\$133.43	\$.53	\$3.75	\$137.72	100.0%

CYPRESS LABS

Sony Ericsson W550i Walkman Handset

CHINA @ 250K per yr LABOR SUMMARY

Volume estimated @ 250 thousand	per year		ASSY Cost/ HR	PCB/SMT Cost/ HR		
Labor Estimates - CHINA			\$.85	\$.85		
Overhead-%			866	866		
Total per hour			\$8.21	\$8.21		
	Parts Count	Labor Minutes	Assy Cost	PCB Cost	Total Cost	% of Total Cost
Packaging	33	2.5	\$.34		\$.34	9.2%
Mechanical Assembly	148	11.4	\$1.56		\$1.56	41.6%
Electronics Assembly	584	8.8	\$.02	\$1.18	\$1.20	31.9%
Final Prep		4.8	\$.65		\$.65	17.3%
UNIT TOTALS	765	27.4	\$2.58	\$1.18	\$3.75	100.0%



Report Methodology

The labor and overhead rates applied in this report reflect our latest information on labor costs in the manufacturing country. (See the Labor Summary for location and rates) Some parts may be manufactured elsewhere, if so the location is reflected the individual part cost estimates. These reports are normalized to represent a company large enough to function profitably in the highly competitive computer and peripheral industry on a worldwide basis. This company is considered able to afford the level of tooling and purchasing power required for very high volume and low manufacturing costs. It is believed that this normalization process results in a cost estimate which fairly represents a typical world class manufacturer of products.

Since components must be able to compete on a worldwide basis, they are manufactured wherever it makes the best economic sense for the manufacturer. Component costs are therefore similar whether purchased in the US, Asia or Europe. Tooling and factory equipment are also competing on a worldwide basis, which tends to level the overhead costs of product manufacturing.

The major differences in manufacturing cost from one country to another are in the cost of labor. Direct labor costs, however, are very small numbers when compared to the cost of the tooling required for high volume fabrication and manufacturing of the piece parts, components, and product subassemblies. As much as is possible, the labor rates and overhead rates used in these reports intend to reflect the location of the manufacturing effort.

Manufacturing Labor Cost

The hourly labor costs for mechanical assembly and electronics assembly for this MCA Report are noted on the Labor Summary sheet. The basic hourly rate is determined by the manufacturing geographical location. The more comprehensive overhead rate is a function of the location as well as the estimated annual production volume for the product. The sum of these two amounts determines the hourly manufacturing assembly cost for both, the mechanical and electronics assemblies, taking into account the location and estimated production volume of the subject report.

A very important part of CA Lab's research effort is dedicated to tracking the labor costs in various countries that manufacture for the hi-tech industries. Currently, the labor costs for 23 countries are tracked in the CA database. A change in either the manufacturing location or the estimated production volume can dramatically affect the product cost estimates.

In many cases major assemblies are made in various locations other than the location noted on the Labor Summary sheet. When that occurs, the actual location is noted on the data sheet detailing that assembly and the associated labor cost is used for that specific estimate.

Overhead Costs

The overhead (OH) rate estimate shown on the LABOR SUMMARY sheet is applied to the ASSY and PCB labor hourly rates. This estimate includes factors for most elements of overhead costs such as: employee benefits, facilities, factory capital expense, product specific tooling, production engineering expense (test, methods, sustaining), and all material support including purchasing, receiving, warehouse, and shipping & receiving expenses.

These same overhead cost elements are included for fabricated parts as described in EACH above. Also included is the depreciation of capital equipment such as presses, general case shears, brakes, dies, fixtures, jigs, test systems, test computers and software, and Etc.

Overhead costs not included are license fees, management allocation, dead time on the assembly line, and scrap costs.

Specific costs for molds, dies, and progressive tooling used only on the part being estimated is listed in the tooling column.

Component Costs



Some components and subassemblies are custom made for a specific manufacturer and quotes are not obtainable since they are proprietary to that manufacturer. In these cases, estimates on devices with similar functional specifications are used to estimate the cost of the custom part. In most of these cases, it is assumed that the use of a custom part either is less expensive or allows a much greater functionality. Sometimes it does both.

For these reports, we cannot ask vendors for price quotes on parts. A price quote is a contractual process, which results in a binding price with all of the legal conditions attached. These reports use budgetary engineering cost estimates, which are non-binding quotes, relieving the vendor of the formalities of a real quote. Engineers that make choices between competing components or architectures early on in the design process usually use budgetary engineering estimates.

The purchasing power of a large corporation should also be considered in estimation of competitive component costing quotes. Frequently the purchasing group, in these large companies, can negotiate parts costs based on much higher quantities by lumping the parts volumes for all product purchased from a given vendor. No estimates are included in this report for the cost of licensing fees, or royalties. For all of these reasons, in these reports, for any given component the lowest conceivable price is used.

Commodity Components

These are the staple components of the electronics industry. Capacitors, resistors, diodes, power transistors, zeners, connectors, are examples. Even fans and stepper motors can fall into the commodity category. These components can be categorized by voltage, power, packaging, or some other parameter and lumped together for estimating purposes.

Many of the microprocessors and memory components are also commodity components. However, special effort is generally made to obtain prices since these are typically among the higher priced items.

An effort is made to identify all major components by reference to IC master parts guides, vendors' data sheets, distributor catalogs, and advertising in current technical periodicals. Many times, however, the part cannot be identified by the component markings. In this case, the functional area is identified and an estimate based on the required functionality is used.

Proprietary Integrated Circuits

Custom integrated circuits, such as ASIC's and programmable gate array's (PGA), are among the more difficult parts to estimate. The packaging and pin count provide clues, but the silicon content (number of gates, process, etc.) is not easily identifiable. In most cases, a cost based on the circuit functionality and the known cost of a similar part is used. A large portion of the electronics cost can be comprised of these custom integrated circuits due to their immense complexity. This is an important part of the estimation process.

A proprietary algorithm is used in very difficult cases as the costing method. This algorithm uses whatever information is available to calculate the estimated cost. Information, such as, pin count, package type, material type, chip dimension, technology level, power dissipation, yield, and/or operation frequency is entered, the missing data is estimated and the algorithm calculates a cost estimate.

Printed Circuit Boards

PCBs costs are estimated using the size and number of layers approach. An algorithm that computes the largest number of boards per panel is used to arrive at the PCB cost, with adders for gold tabs, solder masking, silk screening or other special processing.



CHINA @ 250K per yr REPORT METHODOLOGY

It is assumed that high-volume assembly methods are used using pick and place machines and SMT machinery to populate and flow solder the board. Some boards require hand assembly of some components and these are estimated accordingly. Computerized test of all completed printed wiring boards is assumed and incorporated into the estimating model.

Plastic Parts

All molded plastic parts are weighed and the material is identified if possible (frequently marked on larger parts due to recycling efforts). This information is used along with assumptions about cycle time, number of cavities in the mold, rejected parts percentage, and the cost per hour of running the assumed press. In very large parts, the material cost is a significant part of the cost, in very small ones, the material is very small and the machine costs dominate.

Optical parts

The costs of optical parts made from glass or quartz crystal optical parts costs are dominated by the time required for grinding in the optical specifications, which are assumed in these reports. These parts costs are typically estimated by a time and material method derived from traditional optical manufacturing processes.

Molded Optical Parts

Very complex molded plastic optical parts are being used very effectively in modern products. The cost of these parts is just somewhat higher than any similar sized plastic part, since the complexity has been incorporated into the mold. These parts are estimated by the plastic algorithm method with an adjustment factor for optical grade plastic.

Metal parts

Highly automated extremely accurate stamping processes manufacture steel, aluminum, brass, beryllium copper, and other metal parts today. Stamped parts and parts made with other processes such as sintering, casting, welding, machining, and combinations of these processes are always found in contemporary products. The costs for these parts are estimated by use of proprietary algorithms using material type, weight, and other factors to calculate an estimated cost.

Assembly methods

Many plastic parts are designed to use snap together assembly techniques. This applies to gears and other small parts as well as the 'skins' of the device. This leads to very rapid assembly. However, screws are still the major fasteners used for both metal and plastic assembly. It is assumed that automated fastener assembly drivers are available. Assembly is always estimated to be laboring intensive and not fully automated unless so noted.

OEM subassemblies

Frequently, certain subassemblies are purchased on an OEM basis from vendors specializing in these subassemblies. Power supplies, modem modules, memory sims, and display panels are typical examples. If such an OEM subassembly is identified as a standard commodity part, it is estimated as a purchased part and noted as such. If such a part is in unique form factor, it is estimated as a manufactured assembly.

Sony Ericsson W550i Walkman Handset

CHINA @ 250K per yr PACKAGING ASSY

EA TOT ASSY PCB 1 Packaging & Documentation 2 shipping & packaging ref 222 3 outer container, 1 layer corrugated 1 .20 .20 7.4" x 5.1" x 2.9", color 4 label 1 .01 .01 paper 5 inner container 1 .04 .04 .001 .001 21 g egg crate 6 separator 1 .03 .03 .001 .001 14 g corrugated material 7 protective film 1 .01 .01 .01 0.1 g pe film 8
Packaging & Documentation 2 shipping & packaging ref 22 3 outer container, 1 layer corrugated 1 .20 .20 7.4" x 5.1" x 2.9", color 4 label 1 .01 .01 paper 5 inner container 1 .04 .04 .001 21 g egg crate 6 separator 1 .03 .03 .001 .001 14 g corrugated material 7 protective film 1 .01 .01 0.01 0.1 g pe film 8
2shipping & packagingref223outer container, 1 layer corrugated1.20.20 $7.4" \times 5.1" \times 2.9"$, color4label1.01.01paper5inner container1.04.04.001.00121 g egg crate6separator1.03.03.001.00114 g corrugated material7protective film1.01.010.1 g pe film8
3outer container, 1 layer corrugated1.20.20 $7.4" \times 5.1" \times 2.9"$, color4label1.01.01paper5inner container1.04.04.001.0016separator1.03.03.001.00114 g corrugated material7protective film1.01.010.1 g pe film89accessories assyref11610bag, face plate1.01.011 g pe film11face plate1.02.02.006.0062 g pc + abs, painted12battery cover1.04.04.007.0074 g pc + abs, painted
4label1.01.01paper5inner container1.04.04.001.00121 g egg crate6separator1.03.03.001.00114 g corrugated material7protective film1.01.01.00114 g corrugated material8 7 7 7 7 7 7 7 9accessories assyref 7 7 7 10bag, face plate1.01.011 g pe film11face plate1.01.011 g pe film11face plate1.02.02.006.0062 g pc + abs, painted12battery cover1.04.04.007.0074 g pc + abs, painted
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6separator1.03.03.001.00114 g corrugated material7protective film1.01.01 0.1 g pe film8 1 .01.01.01 1.0 g pe film9accessories assyref 1.01 .01 1.0 10bag, face plate1.01.011 g pe film11face plate1.02.02.006.0062 g pc + abs, painted12battery cover1.04.04.007.0074 g pc + abs, painted
7protective film1 $.01$ $.01$ 0.1 g pe film89accessories assyref11610bag, face plate1 $.01$ $.01$ 1 g pe film11face plate1 $.02$ $.02$ $.006$ $.006$ 2 g pc + abs, painted12battery cover1 $.04$ $.04$ $.007$ $.007$ 4 g pc + abs, painted
89accessories assyref11610bag, face plate1 $.01$ $.01$ 1g pe film11face plate1 $.02$ $.02$ $.006$ $.006$ 2 g pc + abs, painted12battery cover1 $.04$ $.04$ $.007$ $.007$ 4 g pc + abs, painted
9 accessories assy ref 116 10 bag, face plate 1 .01 .01 1 g pe film 11 face plate 1 .02 .02 .006 .006 2 g pc + abs, painted 12 battery cover 1 .04 .04 .007 .007 4 g pc + abs, painted
10 bag, face plate 1 .01 .01 1 g pe film 11 face plate 1 .02 .02 .006 .006 2 g pc + abs, painted 12 battery cover 1 .04 .04 .007 .007 4 g pc + abs, painted
11 face plate 1 .02 .02 .006 .006 2 g pc + abs, painted 12 battery cover 1 .04 .04 .007 .007 4 g pc + abs, painted
12 battery cover 1 .04 .04 .007 .007 4 g pc + abs, painted 12 battery cover 1 .04 .007 .007 4 g pc + abs, painted
13cusnion1.01.010.1 g foam rubber block
14 seat 1 .003 .003 pe film
15 battery charger 1 2.55 2.55 100-240v, output: dc 4.9v, 450ma
16 rubber band 1 .003 .003
17 bag, ear bud headset 1 .01 .01 3 g pe film
18 label 1 .01 .01
19bag, stereo connector w/ mic1.01.010.7 g pe film
20 tape 2 .003 .01
21 cover, connector 1 .01 .01 0.1 g pe foam
22 stereo connector w/ in-line mic 1 2.65 2.65
23 ear bud, hands free headset 1 1.15 1.15 2 ear bud speakers from stereo connector
24 twist tie 2 .003 .01
25 bag, ear bud covers 1 .01 .01 0.4 g pe film
26 ear bud, covers, outer & inner 4 .004 .02 .005 .020 0.2 g rubber
27 bag, USB cable 1 .01 .01 1 g pe film
28 twist tie 1 .003 .003
29 USB cable, 5' 1 2.97 2.97
30
31documentation & softwareref13



TOTAL COST

Sony Ericsson W550i Walkman Handset

CHINA @ 250K per yr PACKAGING ASSY

DESCRIPTION TIME (in sec) NOTES LINE REF QTY EACH TOTAL TOOL OH EA TOT ASSY PCB # 32 CD, pc suite .05 .05 1 33 envelope, CD .02 .02 1 34 users guide 1 .32 .32 4.1" x 5.8", 98 pgs, 3-clr, card stock cvr. PARTS COUNT 33 **MATERIAL COST** \$10.13 **TOOLING COST** \$.04 2.5 TOTAL ASSY TIME in MINUTES LABOR COST \$.34

\$10.51

Sony Ericsson W550i Walkman Handset

CHINA @ 250K per yr MECHANICAL ASSY

LINE	DESCRIPTION	REF	QTY	EACH 1	OTAL	TOOL	. OH	TIME (in sec)	NOTES
#						EA	тот	ASSY PCB	
1	Mechanical Assembly								
2	Begin Front Half Assembly								
3	front cover assy	ref						93	
4	cover, front		1	.01	.01	.006	.006	3	2 g pc + abs
5	seat, window		1	.01	.01				foam rubber strip
6	screw		4	.01	.02				
7	grill, sound port		1	.02	.02	.008	.008	3	<0.1 g ss
8	window, LCD		1	.05	.05	.007	.007	1	4 g pc, scratch resistant coated, painted
9	button, game A & B		2	.01	.02	.005	.010)	<0.1 g pc
10	membrane, button		2	.004	.01	.005	.010) -	<0.1 g si-rubber
11	navigation key		1	.01	.01	.005	.005) -	0.7 g pc + abs, painted
12	membrane, keys		1	.004	.004	.005	.005)	0.1 g si-rubber
13	auxiliary keys		2	.004	.01	.005	.010)	0.2 g pc + abs, painted
14	auxiliary keys		3	.003	.01	.005	.015	5	<0.1 g pc + abs, painted
15	membrane, keys		1	.003	.003	.005	.005	5	0.1 g si-rubber
16									
17	rear cover assy	ref						62	
18	cover, rear		1	.03	.03	.006	.006	6	3 g pc + abs, painted
19	cover, screw hole		1	.003	.003	.005	.005	5	0.2 g pc + abs
20	button, volume/ camera zoom		1	.003	.003	.005	.005	5	<0.1 g pc + abs, painted
21	membrane, button		1	.004	.004	.005	.005	5	<0.1 g si-rubber
22	button, play/ pause		1	.003	.003	.005	.005	5	<0.1 g pc + abs, painted
23	membrane, button		1	.004	.004	.005	.005	5	<0.1 g si-rubber
24	button, lock switch		1	.003	.003	.005	.005	5	<0.1 g pc + abs
25	spring		1	.01	.01				
26	button, power		1	.003	.003	.005	.005	5	<0.1 g pc + abs
27	membrane, button		1	.004	.004	.005	.005	5	<0.1 g si-rubber
28	button, camera		1	.003	.003	.005	.005	5	<0.1 g pc + abs, painted

Sony Ericsson W550i Walkman Handset

CHINA @ 250K per yr MECHANICAL ASSY

LINE	DESCRIPTION	REF	QTY	EACH 1	TOTAL	TOOL	. OH	TIME (in sec)	NOTES
#						EA	тот	ASSY PCB	
29	membrane, button		1	.004	.004	.005	.005		<0.1 g si-rubber
30	grill, sound port		1	.003	.003				woven nylon
31									
32	face plate assy & battery cover	ref						18	
33	face plate		1	.02	.02	.006	.006		2 g pc + abs, painted
34	battery cover		1	.04	.04	.007	.007	•	4 g pc + abs, painted
35	cushion		1	.01	.01				0.1 g foam rubber block
36	seat		1	.003	.003				pe film
37	End Front Half Assembly								
38									
39	Begin Rear Half Assembly								
40	front cover assy	ref						106	
41	cover, rear		1	.05	.05	.007	.007		5 g pc + abs, painted
42	screw		4	.01	.02				
43	cover, screw hole		1	.004	.004	.005	.005		0.5 g pc + abs
44	ground plate		1	.02	.02	.008	.008		<0.1 g ss
45	keeper		1	.01	.01	.005	.005	i	0.4 g magnet
46	brace		2	.02	.03	.009	.018		0.7 g ss
47	keys, phone		12	.003	.04	.005	.060	1	0.1 g pc + abs, painted
48	membrane, keys		1	.01	.01	.005	.005	1	0.2 g si-rubber
49									
50	rear cover assy	ref						104	
51	cover, rear		1	.07	.07	.008	.008		7 g pc + abs, painted
52	screw		6	.01	.03				
53	trim, 1.3M camera logo		1	.02	.02	.008	.008		0.4 g aluminum, painted
54	door, charger & headset connector		1	.01	.01	.005	.005	•	0.3 g rubber
55	trim button		1	.04	.04	.005	.005		0.1 g steel w/ aluminum coating
56	trim button		1	.003	.003	.005	.005		<0.1 g pc, painted

Sony Ericsson W550i Walkman Handset

CHINA @ 250K per yr MECHANICAL ASSY

LABS

LINE #	DESCRIPTION	REF	QTY	ЕАСН Т	OTAL	TOOL EA	. ОН ТОТ	TIME (in sec ASSY PCB) NOTES
57	window, camera		1	.003	.003	.005	.005		<0.1 g pc
58	window, IR		1	.01	.01	.005	.005		<0.1 g pc
59	motor, vibrator		1	.80	.80				
60	seat, motor, vibrator		1	.003	.003	.005	.005		0.1 g rubber
61	grill, external speaker		1	.02	.02	.008	.008		0.1 g ss
62	grill, speaker		1	.02	.02	.008	.008		0.4 g ss
63	housing, speaker		1	.01	.01	.005	.005		1 g pc
64	cover, speaker housing		1	.01	.01	.005	.005		0.8 g pc
65	cushion		1	.01	.01				foam rubber strip
66	speaker		1	.80	.80				16mm x 3.5mm
67	antenna		1	.09	.09	.019	.019		1 g pc w/ 2.5" x 0.2" silk screen circuit
68									
69	pivot assy	ref						36	
70	base plate, pivot assy		1	.08	.08	.009	.009		6 g ss w/ 1 ss swedged shaft
71	top plate		1	.08	.08	.009	.009		4 g ss
72	lock ring		1	.03	.03	.009	.009		1 g ss
73	lock ring		2	.03	.06	.008	.016		0.6 g ss
74	lock ring		1	.03	.03	.008	.008		0.3 g ss
75	lock ring		1	.03	.03	.009	.009		0.7 g ss
76	bushing		1	.002	.002	.005	.005		0.1 g pp
77									
78	cable assy	ref						266	
79	connector, 25 pin flex		4	.65	2.60				
80	sleeve		4	.003	.01				ре
81	wire		50	.01	.25				
82 E	End Rear Half Assembly								

PARTS COUNT

148

C	YPRESS Labs	Sony	Eric	sson W550i	Walkma	n Handset	CHINA @ 250K per yr MECHANICAL ASSY
LINE #	DESCRIPTION	REF	QTY	EACH TOTAL	TOOL OH EA TO	TIME (in sec) T ASSY PCB	NOTES
	MATERIAL COST	\$5.58					
	TOOLING COST	\$.41					
	TOTAL ASSY TIME in MINUTES	11.4					
	LABOR COST	\$1.56					
	TOTAL COST	\$7.55					

LINE

#

1

Sony Ericsson W550i Walkman Handset

TOOL OH

EA

QTY EACH TOTAL

TIME (in sec)

TOT ASSY PCB

CHINA @ 250K per yr ELECTRONICS ASSY

NOTES

 LABS

 DESCRIPTION

 REF

 Electronics Assembly

 pcb, electronics
 ref

	-								
2	pcb, electronics	ref							
3	pcb, CB5018DAAB		1	.81	.81			257	3.3" x 1.7", 8 layer, 2 sided, gold tab
4									
5	miscellaneous components								
6	label, manufacturer info		1	.04	.04				metalized
7	label, barcode		1	.01	.01				vinyl
8	cover, hole		1	.002	.002	.005	.005		0.1 g pe
9	shield, ICs		1	.03	.03	.008	.008		0.4 g mu metal
10	shield, ICs		1	.02	.02	.008	.008		0.1 g mu metal
11	total misc. components	\$.12							
12									
13	connectors								
14	5 pin, battery connector		1	.54	.54				gold plated
15	2 pin		1	.12	.12				gold plated
16	data/battery, (12 pin)		1	.48	.48				gold plated, 79936R3A
17	coaxial		1	.59	.59				gold plated
18	flex, 25 pos		2	.68	1.36				gold plated
19	board to board, plug, 20 pos		1	.42	.42				gold plated
20	SIM card		1	.72	.72				6 pin, gold plated
21	total connectors	\$4.23							
22									
23	discrete components								
24	capacitor, smt		174	.02	2.61				
25	resistor, smt		144	.01	.72				
26	diode, smt		18	.02	.36				
27	diode, sot23		6	.02	.12				
28	diode array, sog6		3	.07	.21				03d & HSsog6
29	schottky barrier detector diode		1	.16	.16				4717 COG 0.08" x 0.056"

Sony Ericsson W550i Walkman Handset

CHINA @ 250K per yr ELECTRONICS ASSY

LINE	DESCRIPTION REF	= QTY	EACH .	TOTAL	TOOL O	H	TIME (in sec)	NOTES
#					EA I	01	ASSY PCB	
30	diode	1	.64	.64				RDS sog16
31	transistor, sot23	3	.02	.06				
32	inductor, smt	20	.02	.40				
33	inductor array, 4 pin	1	.06	.06				
34	inductor	1	.20	.20				2.7mm x 2.7mm x 1mm
35	inductor	2	.46	.92				3.5mm x 3.5mm x 1mm
36	fuse, A541Y	1	.13	.13				
37	led, bright white flash	1	.90	.90				
38	battery, coin, w/ holder	1	.39	.39				
39	tension spring gold post contact	3	.04	.12				
40	clip, brd to brd	2	.04	.08				gold plated
41	IrDa transceiver module	1	.51	.51				<u> </u>
42	spring contact	2	.03	.06				gold plated
43	total discrete components \$8.6	5						<u> </u>
44								
45	camera module							attached to main pcb
46	camera module, 1.3 megapixel	1	16.15	16.15				KNC20122R1A 4X zoom, digital
47								
48	integrated circuits							
49	IC: RISC microprocessor	1	17.17	17.17				PowerPC 750CXe DB2012 bga256
50	IC: mem hybrid flash 768 Mbit LVQ fam	1	7.90	7.90				Intel 4050L0YT02 bga88
51	IC: flash memory	1	13.24	13.24				ST NAND02G R3B2AZB6 bga63
52	IC: GSM MCU processor	1	2.64	2.64				AB2011 R1A qfn28
53	IC: plug & play bluetooth w/ flash	1	2.75	2.75				Philips BGB204 qfp48
54	IC: RF device	1	1.68	1.68				56R8 bga30
55	IC: dual led driver	1	.92	.92				Nat 3931SQ qfp24
56	IC: AM/FM radio receiver	1	3.47	3.47				Philips TEA5754UR COG 0.1555"x 0.1555"
57	IC: clock generator	1	1.87	1.87				GTT 533 COG 0.0985" x 0.0785"
58	IC: broadband digital attenuator	1	1.58	1.58				FB 541 COG 0.0775" x 0.0515"
59	IC: RF mixer	1	1.73	1.73				ST FEU 540 COG 0.095" x 0.095"

Sony Ericsson W550i Walkman Handset

CHINA @ 250K per yr ELECTRONICS ASSY

LINE	DESCRIPTION	REF	QTY	EACH 1	OTAL	TOOL	. OH	TIME (in s	ec) NOTE	ES
#						EA	тот	ASSY P	B	
60	IC: unknown device		2	.18	.36				BAXAL sog8	
61	IC: RF device		2	.08	.16				ED 5 bga5	
62	IC: voltage regulator		1	.25	.25				6.3 sot23-5	
63	total inte. circuits w/o hybrid mo	\$55.72								
64										
65	TOP I/2 of hybrid module RCK103	007								
66	IC: iPAC FEM pwr amp for quad band GSM/	GPRS	1	2.48	2.48				Skyworks SKY77500-	12 bga32
67	capacitor, smt		8	.02	.12					
68	resistor, smt		2	.01	.01					
69	resistor array, 4 pin		2	.02	.04					
70	BOTTOM 1/2 of hybrid moduleRC	<103007								
71	IC: RF transmitter		1	.88	.88				RF2001 qfp48	
72	IC: SMC rectifier		1	.26	.26				J 9B bga10	
73	filter		1	.16	.16				6pin	
74	crystal 13.000MHz		1	.67	.67				5mm x 3mm	
75	capacitor, smt		34	.02	.51					
76	resistor, smt		10	.01	.05					
77	diode, smt		2	.02	.04					
78	inductor, smt		1	.02	.02					
79	balun filter		2	.40	.80					
80	total hybrid module	\$6.04								
81	total integrated circuits w/hybrid	\$61.76								
82	total electronics pcb	\$91.72								
83										
84	pcb, flex, LCD/ keypad	ref								
85	pcb, flex, LCD/ keypad		1	1.39	1.39			1	2 5" x 1.8", 2 layer, 1 sid	ded, gold tab
86										
87	miscellaneous components									
88	mounting plate		1	.37	.37	.006	.006	3	6 g cast aluminum w/	EMI flame sprav
89	cover plate		1	.02	.02	.009	.009	9	2 g ss	. , ,
90	shield		1	03	03	009	000	3	07 a mu	
								-	5 g	

Sony Ericsson W550i Walkman Handset

CHINA @ 250K per yr ELECTRONICS ASSY

LINE #	DESCRIPTION	REF	QTY	EACH	TOTAL	TOOL EA	∟ ОН ТОТ	TIME (in sec) NOTES
						2/1			
91	shield		1	.02	.02	.008	.008		0.5 g mu
92	grommet		3	.00	.01	.005	.015		<0.1 g rubber
93	dome switch		11	.01	.11				
94	shield		1	.002	.002	.002	.002		<0.1 g pe
95	stiffener		5	.01	.05				phenolic
96	total misc. components	\$.66							
97									
98	connectors								
99	flex, 25 pos		2	.65	1.30				.5 pitch
100	flex, 23 pos		1	.63	.63				
101	total connectors	\$1.93							
102									
103	discrete components								
104	capacitor, smt		7	.02	.11				
105	resistor, smt		10	.01	.05				
106	inductor, smt		13	.02	.26				
107	led, smt		5	.15	.75				
108	diode, sot23		1	.02	.02				
109	LCD color graphic display, 1.8"		1	12.00	12.00				262,144 color TFT-LCD, 208 x 208
110	switch, momentary		7	.22	1.54				
111	detector switch,		1	.26	.26				horizontal, 1mm high, lever
112	microphone, (phone)		1	.47	.47				4mm
113	speaker, (phone)		1	.50	.50				LTR711A, magnetic, 10mm x 6.5mm x 2.5mm
114	total discrete components	\$15.96							
115	total LCD/ keypad pcb	\$19.93							
116									
117	pcb, multi-keypad	ref							
118	pcb, multi-keypad		1	.39	.39			77	1.4" x 1.7", 2 layer flex, 1 sided, gold tab
119	board to board, receptacle, 20 pos		1	.46	.46				

Sony Ericsson W550i Walkman Handset

CHINA @ 250K per yr ELECTRONICS ASSY

LINE #	DESCRIPTION	REF	QTY	EACH 1	TOTAL	tool Ea	. ОН ТОТ	TIME (in sec) ASSY PCB	NOTES
120	mounting plate, pcb		1	.02	.02	.009	.009		4 g ss
121	dome switch		12	.01	.12				
122	shield		1	.002	.002	.002	.002		<0.1 g pe
123	resistor, smt		2	.01	.01				
124	speaker		1	.83	.83				0543, 22mm x 9mm x 3.5mm
125	LED, smt		6	.08	.48				
126									
127	Li-ion battery	ref						9	
128	battery, Li-polymer, 3.6v 900mah		1	3.82	3.82				BKB 193 203/11 R1A
129	bag, battery		1	.01	.01				0.6 g pe film

PARTS COUNT	584
MATERIAL	\$117.73
TOOLING COST	\$.08
TOTAL ASSY TIME in MINUTES	8.8
LABOR COST	\$1.20
TOTAL COST	\$119.01



LINE #	DESCRIPTION	REF QTY	EACH TOTAL	TOOL OH EA TOT	TIME (in sec) ASSY PCB	NOTES
1	Final Prep					
2	Testing				240	test tooling in overhead rate
3						
4	Cleaning				45	
	PARTS COUNT MATERIAL TOOLING COST TOTAL ASSY TIME in MINUTES LABOR COST TOTAL COST	4.8 \$.65 \$.65				



Date	Level	Notes
December 14, 2005		Started Analysis
December 29, 2005	1	Analysis completed and released by Cypress Labs
		Reference 1229